Organizers of the 2016 Greater New York Dental Meeting recognize the unique challenges of the entrepreneurial side of dentistry with a range of business-oriented sessions, including one featuring a celebrity speaker. Randi Zuckerberg is an entrepreneur, investor, bestselling author and media personality. As an early employee at Facebook, she led major marketing initiatives in the company’s formative years and has gone on to launch Zuckerberg Media, with the mission of creating media content that puts intelligent, tech-savvy, entrepreneurial women and girls at the forefront of media and technology.

She is featured at the “Celebrity Luncheon” (tuition: $85) at noon on Monday, Nov. 28, during the six-day meeting, which runs from Nov. 25–30. Any dental professional should be able to creatively apply many of Zuckerberg’s insights, but her session might be especially beneficial to those newest to the profession. For that reason, its Monday scheduling appears effectively placed the day after “Owning your own practice: The key to your financial future.” The Sunday morning session is part of the GNYDM New Dentists’ Program, a series of courses scattered throughout the meeting.

Whether you’re ready to purchase your first practice, work for someone or enroll in a postgraduate residency program, this course — and the overall series (newly expanded this year) — promise to help you meet professional goals.

**Time again for November in New York City**

**GNYDM, biggest dental meeting in U.S., includes four-day exhibit hall**

Enjoy a four-day exhibition hall with more than 700 exhibitors, top presenters from across the world and the sights and sounds of one of the world’s most fascinating cities — all at the 2016 Greater New York Dental Meeting. Above, looking down West 15th Street from the High Line. Photo/DTI

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YDC sessions address opioid addiction risk

Nearly 28,000 dental professionals and guests from across the U.S. are expected at what organizers describe as the New England’s largest dental meeting: Yankee Dental Congress 2017 will be from Jan. 25-29, at the Boston Convention and Exhibition Center.

Among the 500 courses are programs trying to Massachusetts Gov. Charlie Baker’s effort to combat addiction in the commonwealth. This includes a “Fast Track” program on pain management and prescription monitoring.

The Sleep Apnea Pavilion will showcase new technologies from laboratory providers and educate attendees on oral appliance therapy and laser procedures — as well as pediatric sleep medicine.

The Y-D Printing Pavilion will demonstrate high-resolution desktop Y-D print and how it provides affordable access to advanced digital workflows for labs and dental practices.

The exhibit hall will host more than 450 exhibitors along with several education pavilions.

The PDC Lab Expo, with a new look and direction, will be available throughout Jan. 26.

In the exhibit hall, close to 300 exhibiting companies will occupy 653 booths, with the exhibit floor open on Thursday and Friday. March 9 and 10. For the major- ity of attendees, C.E. credit is given for general attendance (up to five hours) and hour-for-hour credit for individual courses. It’s possible to acquire up to 20 C.E. credits.

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